



2003 IABC U.S. District 5 Conference

IABC INTERNATIONAL ASSOCIATION
OF BUSINESS COMMUNICATORS

FOR IMMEDIATE RELEASE: June 25, 2003
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Austin to host 2003 professional communicators conference

AUSTIN — Communicators of all types will harmonize in the capital of Texas Oct. 1-3 when the International Association of Business Communicators District 5 conference convenes in Austin for “Communication in Concert.”

The 2003 conference will celebrate the role communicators play in the success of their businesses while offering new approaches and ideas to liven up old tunes and adapt to new styles. Keynote speakers from two successful companies — Dell Computer Corporation and Southwest Airlines — will provide food for thought and fresh ideas for old communication challenges, and former CNN anchor Bob Losure will offer a media perspective.

Twenty-two concurrent sessions also will provide many opportunities for attendees to learn from a variety of communicators from all over the United States and as far away as South Africa. A riverboat reception and dine-around will offer attendees opportunities to relax and network during the evenings.

IABC is the world’s leading resource for effective communication. With more than 13,000 members worldwide, IABC provides services, information and networking opportunities that help people and organizations achieve excellence in communication management. U.S. District 5 includes 14 chapters in Texas, Oklahoma, Arizona, Colorado, Kansas and Missouri.

The Hyatt Regency in Austin, conference headquarters on Austin’s Town Lake, is offering special room rates for IABC conference attendees through Sept. 9. Reservations must be made directly with the hotel to receive the discount.

Opportunities for conference sponsorships are still available. For information about sponsorship, contact Diana Hyland at (512) 402-9697.

For more information about the conference, visit the IABC Austin Web site at www.iabcaustin.com. For information about IABC, call headquarters at 1-800-776-4222 or visit www.iabc.com.