

registrationform

Complete a separate form for each individual. Your registration will not be complete without payment.

Mail your completed copy of this registration form with payment to:

Ellen Terry, D5 Conference Treasurer, 4107 Tecate Trail, Austin, TX 78739

First Name _____ Last Name _____ Middle Initial _____

Name as it is to appear on badge _____

Title _____

Company/organization _____

Address _____

City _____ State _____ Zip Code _____

Phone number _____ Fax number _____

E-mail address _____

Contact (in case of emergency)

Name _____

Daytime phone number _____ Evening phone number _____

Fees/Payment Information

The conference registration fee includes one ticket to Wednesday's Riverboat Cruise Opening Reception and Thursday's Silver Quill Banquet and Networking Reception, as well as access to all educational sessions.

By August 29

IABC Member: \$375 Non-member: \$475

August 30 or later

IABC Member: \$450 Non-member: \$550

Student Registration: \$315

Additional tickets:

Riverboat Cruise: I request _____ additional tickets at a price of \$45 each.
(1 ticket is included with registration)

Silver Quill Banquet: I request _____ additional tickets at a price of \$35 each.
(1 ticket is included with registration)

Payment by check

Make check payable to: IABC U.S. District 5 Conference

Amount enclosed _____ Check number _____

Credit card payments are only available if you register online, with payments processed by PayPal. Visit www.iabcaustin.com and click on the D5 conference button to access the conference site.

Membership Status

I am an IABC member Member#: _____
 I am not an IABC member

Check the following categories that pertain to your role in IABC:

- | | |
|---|---|
| <input type="checkbox"/> ABC | <input type="checkbox"/> IABC chapter president |
| <input type="checkbox"/> D5 Board Member | <input type="checkbox"/> Past IABC chapter president |
| <input type="checkbox"/> D5 Member | <input type="checkbox"/> Speaker |
| <input type="checkbox"/> International Board Member | <input type="checkbox"/> Sponsor |
| <input type="checkbox"/> Lifetime Member | <input type="checkbox"/> D5 Conference Committee Member |
| <input type="checkbox"/> 500 Club Member | |

Privacy

- Please do not publish my e-mail address in the conference attendee directory.
 Please do not publish my contact information in the conference attendee directory.

Request More Info

Please indicate if you would like more information about the following:

- D5 Extreme Golf, scheduled for Friday, October 3 at 2:30 p.m.
 Accreditation Exam (availability and exact date/time to be determined)

Session and Special Events Sign-up

To help us plan appropriate seating and other arrangements, please indicate all events and sessions you plan to attend. Conference session seating is on a first-come, first-served basis, and is not guaranteed. You can change your session choices at the time of the conference without notice or penalty.

Be on the lookout for special musical guests and for door prizes to be given away throughout the conference.

Wednesday, October 1

8 a.m. - 1 p.m. Board of Directors Meeting

- IABC U.S. District 5 Board Meeting

2 - 5 p.m. Expanded Breakout Session

- Issues in Action: An Issues Management Discussion for Senior-Level Practitioners

2 - 3:15 p.m. Seminar Breakout Sessions

- Measuring Communication Impact: Techniques for Tying Communication to the Bottom Line
 Thinking Like a Social Marketer: Mobilizing Communities to Create a Climate for Organizational Success

3:45 - 5 p.m. Seminar Breakout Sessions

- Interaction Traction: Driving Tools for the Successful Facilitator
 Perfecting Your Pitch

6 - 8 p.m. Welcome Reception

- Riverboat Cruise Welcome Reception

Thursday, October 2

7:45 - 8:45 a.m. Breakfast

- Breakfast Buffet

8:45 - 10:15 a.m. Keynote Address

- Communication in Concert: Making It All Come Together
Elizabeth Heller Allen,
Dell Computer Corporation

10:45 a.m. - Noon Seminar Breakout Sessions

- PRanoia: New Threats to Haunt Your Thoughts
 What the "B" in IABC Means — or Should Mean — to You
 The Listening Brand: Tapping into the Awesome Power of Customer Insights
 Managing Change through Applied Interpersonal Communication

12:15 - 1:45 p.m. Silver Quill Awards Luncheon and Awards Banquet

- Strike the Right Chord* Silver Quill Luncheon and Awards Banquet

2 - 5 p.m. Expanded Breakout Session

- Helping Your Leadership Capitalize on Communication Competencies

2 - 3:15 p.m. Seminar Breakout Sessions

- Good Ways to Deliver Bad News
 Maintaining Harmony During Cacophonous Times: Tips for Entrepreneurs
 Beating the Blues Out of Project Management
 Maximizing ROI with E-Marketing

3:45 - 5 p.m. Seminar Breakout Sessions

- Virtually Speaking: Communicating with a Remote Work force
 Corporate Ethics and Trust: A Communicator's Role
 Maximize Your Reach Using a Network of Independent PR Professionals
 Planning a World Tour: Internationalizing Your Message and Brand

5:45 - 6:30 p.m. Networking Reception

- Networking Reception

6:45 p.m. Dine-Around Austin

- Dine-Around Austin

Friday, October 3

7:45 - 8:45 a.m. Continental Breakfast

- Continental Breakfast Buffet

8:45 - 10:15 a.m. Keynote Address

- An Insider's Perspective on Today's Media
Bob Losure, Former Anchor
of *CNN Headline News*

10:30 - 11:45 a.m. Seminar Breakout Sessions

- Wining the Change Game
 A Look Inside Top Intranets
 Writing for Executives: The "No Tears" Formula
 Making Public Television Work for You
Noon - 1:30 p.m. Closing Lunch and Keynote Address
 Communicating in Certain and Uncertain Times
Ginger Hardage, Southwest Airlines

2:30 p.m. Extreme Golf

- Extreme Golf